Submission form for the collection of companies' practices and experiences on: Sustainable Supply Chain Management and the contribution to the SDGs

With the aim of enhancing, illustrating and expanding the knowledge with respect to the private sector contribution to the Sustainable Development Goals, the GCNI Foundation launches project **"Collection of experiences and business practices"**, with a focus on **sustainable supply chain management.**

Purpose. The purpose of the present collection is to investigate and analyze motivations, processes, procedures, results, lessons learnt, related to experiences and practices finalized to the integration of the SDGs number 12 in companies' strategies and operations.

The practices collected will be diffused at a national and international level through a Web Gallery developed by the GCNI and posted as initiatives and good practices on the UNGC website: **http://supply-chain.unglobalcompact.org/**

Activity planning and scheduling:
1) May 11 2018_launch of the call for practices
2) Deadline for the collection of expression of interest: May 25 2018
3) Deadline for the submission of the practice: July 15 2018

Template for the collection of companies' practices and experiences

General Setting

- Title: minimum 36 – maximum 55 characters (including spaces);
- Article: minimum 7.500 – maximum 7.700 characters (excluding spaces);
- Headline image: minimum 300 dpi. Width: 15/18 centimetres;
- Short text to put in quotation marks: minimum 100 – maximum 150 characters (including spaces);
- Case abstract: maximum 500 characters (including spaces);
- Company logo.

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Structure of the Article. The article should include:

1. A problem statement and issue addressed;
2. Identification of key factors which drove the decision to engage;
3. A description of the mechanism(s) adopted for enhancing business' contribution to development across the company's spheres of influence (core business mechanisms; social investment mechanisms; public advocacy and policy dialogue mechanisms);
4. Description of the process, challenges, actors, perceptions and responses;
5. Outcomes and impacts;
6. The lessons learned.

PLEASE, CONSIDER THE QUESTIONS BELOW AS A SUPPORT IN DRAFTING THE CASE STUDY, ON THE BASE OF THE PREVIOUSLY PRESENTED STRUCTURE. >> Every case example is different, the below questions work as guidance, but the company should highlight any key factors felt as particularly important, plus any information that it feels would be useful to the reader and peers to learn from its example.

1. **A problem statement and issue/s addressed:**
   1.A. Which is/are the key issue(s)/challenge(s) at stake?
   1.B. How did the issue affect the company's strategy/processes?

2. **Identification of key factors which drove the decision to engage:**
   2.A. Why did the company feel it needed to get involved in the issue? Please, distinguish among internal and external drivers:
   (a) Internal drivers: e.g. pressures from internal stakeholders such as managers; employees; owners, etc.; obtaining or maintaining license to operate; improving the business enabling environment; strengthening operations and value chains; fueling product and service innovation[1]; reducing risks for the business;
   (b) External drivers: external stakeholders' pressure/demand (e.g. clients; public authorities; local community; competitors; investors etc.).
   2.B Did innovation has a role in the approach adopted?
   (a) Which kind of innovation: product/service/process/business model innovation?
   (b) Which was the main internal driver for innovation[2]:
   - intrapreneurship (the term *intrapreneur*, or *entrepreneurial employee* indicates the employee that managed to put together the budget, staff, and/or high-level support that are required to overcome what has been called the 'corporate immune system'[3] and create space for these innovations to succeed);
   - partnership (from project-based alliances to multistakeholder platform);
   - senior-level acceleration (Board of Directors, C-Suite, executive teams' leadership articulating a vision of the company's role in sustainable development, setting incentives, creating space for intrapreneurship and partnership, demanding meaningful results and accountability).

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[1] World Business Council for Sustainable Development (WBCSD).2013. 'Measuring socio-economic impact: a guide for business.' Geneva: WBCSD. Also see WBCSD. 2015. 'Towards a Social Capital Protocol: A Call for Collaboration.' Geneva: WBCSD.
[2] J.Nelson, B. Jenkins, R. Gilbert, 2015. "BUSINESS AND THE SUSTAINABLE DEVELOPMENT GOALS"
[3] Gib Bulloch, formerly of Accenture Development Partners, cited in (inter alia) Grayson, David, Melody McLaren, and Heiko Spitzeck. 2014. Social Intrapreneurism and All That Jazz: How Business Innovators are Helping to Build a More Sustainable World. Sheffield, UK: Greenleaf.

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3. **A description of the mechanism(s) adopted for enhancing business' contribution to development across the company's spheres of influence[4]:**

   3.A Core business mechanisms (business investment, operations, value chain)?

   3.B Social Investment Mechanisms (contributions of money, employee time, and products or services in-kind that are not expected to generate commercial opportunities or financial returns—at least not directly or in the short term.)?[2]

   3.C Public Advocacy and policy dialogue mechanisms (public advocacy and policy dialogue that influences awareness and attitudes on important issues, changes consumer behavior, bridges governance gaps, improves the policy and regulatory environment, and supports more systemic change at the local, national, or global levels)?[3].

4. **Description of the process, challenges, actors, perceptions and responses:**

   4.A How did you get this project started?

   (a) Who made the decision? Which level within your company did this project originate from? (please specify roles and functions covered within the organisation)?

   (b) Which business functions were directly/indirectly involved in the several phases of the process? Why those functions?

   (c) Who did they communicate with and how did they get support from leadership and CEO?

   (d) Did country context influenced the choice of the mechanism adopted?

   (e) Did existing programs, policies, procedures affect the choice of the mechanism adopted?

   4.B Which was the approach?

   (a) The company on its own or working with other stakeholders (who? why?)?

   (b) How the practice was tied with the company's overall business strategy (not being just a one-time external project)

   (c) How was the project communicated across the whole supply chain, to potential subsidiaries, buyers, and suppliers? What was the process to get their support?

5. **Outcomes and impacts:**

   5.A Which results from the development of the above mentioned strategy?

   5.B Which benefits for communities and the environment possibly involved?

   5.C Which benefits from the knowledge and expertise creation point of view?

   5.D Did the organisation obtained any economic and/or competitive advantage?

   5.E Which perspectives had arisen from the implementation of the selected approach?

   5.F Did the company quantify the impacts? If yes, how did the organisation run the evaluation?

6. **The lessons learnt:**

   6.A Sum up the main lessons from the experience described in the article.

   6.B How did the reference to the SDGs framework helps create better solutions?

   6.C Include, where appropriate, implications for others (planned and ongoing) similar actions.

   6.D Identify, where appropriate, further opportunities to improve the implemented instruments and approach.

For more information and support, please contact Margherita Macellari: **m.macellari@globalcompactnetwork.org**

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[4] J.Nelson, B. Jenkins, R. Gilbert, 2015. "BUSINESS AND THE SUSTAINABLE DEVELOPMENT GOALS"

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